

TOT ATM

TAKEOUT TRADER™

BEST EATS | EXCLUSIVE REACH

FIND RESTAURANTS

- **Use UberEats app** → Search by town/zip → Pick 5-6 with strong takeout/delivery + indoor dining.
 - **Look up contact info** → Call & ask for the right decision-maker → Get email & name.
 - **Send intro email** → Follow up with quick 5-min call.
 - **Action:** Send them to Restaurant Onboarding Page
- ➔ takeouttrader.com/restaurant-onboarding.

RESTAURANT ONBOARDS

- ✓ Upload artwork/menu graphics.
- ✓ Receive 10-12 trusted business referrals.
- ✓ Confirm 10,000 menu print run.

REFERRALS = SALES

- **Contact** each referral with sponsor script (phone/SMS/email).
 - **Emphasize** exclusivity & "\$2000/year = less than \$5.50/day or only .20 cents per lead."
 - **Offer referral deal:** "Give us a couple of trusted businesses and you get the annual discount."
 - **Action:** Send them to Sponsor Onboarding Page
- ➔ takeouttrader.com/sponsor-onboarding.

SPONSORS ONBOARD

- ✓ Upload ad artwork.
- ✓ Secure payment via Stripe.
- ✓ Lock in exclusive ad spot (18 total per menu).

Words → Perception → Action → Reality
Each menu cycle is repeatable.
Each success = confidence + more referrals + bigger territory.

CAMPAIGN CLOSED = \$\$\$

📦 10,000 menus printed & distributed (2,500 every 3 months).

💰 Commission = 30% per campaign = \$4,500.00.

🚀 Sponsors see real results. Restaurant gets free menus. Reps gets paid.